

**CITY OF KENT
ARCHITECTURAL REVIEW BOARD
December 1, 2020**

MEMBERS PRESENT: Howard Boyle
 Dennis Saxe
 Kevin Koogle
 Bridget Tipton
 David Basista

STAFF PRESENT: Eric Fink, Assistant Law Director
 Bridget Susel, Community Development Director
 Kim Brown, Administrative Assistant

I. CALL TO ORDER

The meeting was called to order by Mr. Boyle at 3:00 p.m.

II. ROLL CALL

Howard Boyle, Dennis Saxe, Bridget Tipton, Kevin Koogle, and David Basista were present.

III. ADMINISTRATION OF OATH

Mr. Fink instructed members of the audience wishing to be heard on any of the cases presented at this meeting to raise their right hand. Mr. Fink administered the oath, "Do you swear or affirm that the testimony that you are about to give this evening is the truth, the whole truth, and nothing but the truth, so help you God? Please say "I do". The participants responded, "I do".

**A. ARB20-019 WAR HORSE INK
 107 Summit Street**

The applicant is requesting review of the proposed new building signage.

Amanda Jordan, Print and Sign Express, 253 W. Main St., Ravenna, explained the proposed sign. She stated that the sign consists of internally lit channel letters, which are set in two lines: the top line is 80 inches long by 12 inches high and the bottom line is 25 inches long by 12 high.

Mr. Boyle questioned the thickness of the letters.

Ms. Jordan stated that the letters are standardized letters. She stated that the sign is constructed with a black plastic mounting system with red letters on a raceway that will match the building color. She stated that they just constructed this same sign for the owner's Streetsboro location.

Mr. Koogle questioned if the letters were separate.

Ms. Jordan stated that each letter has an LED light that will only illuminate through the red letter; the black outline will not be visible at night.

Mr. Koogle stated that he feels that the letters appear to be too close together.

Ms. Jordan explained that her rendering shows the black outline larger than it really is for the benefit of the Board's review. Ms. Jordan emailed a picture of the finished product that was installed at the Streetsboro location to Ms. Brown.

Mr. Koogle questioned if the sign could be placed higher on the building.

Ms. Susel stated that it would not be a code issue.

Ms. Jordan stated that she is not sure if she is able to move the sign higher due to a second story tenant.

Mr. Koogle presented a couple alternatives to the sign location and layout and suggested moving the sign higher on the building or making the sign one line.

Mr. Basista and Mr. Boyle stated that they like the one line sign better.

Mr. Boyle clarified that he doesn't have an issue with the way the sign is presented. He stated that his concern is height of the sign.

Ms. Tipton stated that after doing an online search, she stated that having the word "Ink" on its own line is a repeated element with many signs and the way the business is branded.

Ms. Boyle questioned if the presented layout of the sign is the logo.

Ms. Jordan stated that it is.

Mr. Boyle questioned the large window art below the proposed sign.

Ms. Susel stated that window signs are limited to 25% of the window area.

The photo of the Streetsboro Sign was shared via Zoom.

Mr. Boyle stated that he doesn't have a problem with the Streetsboro Sign.

Mr. Koogle agreed.

MOTION: *Mr. Koogle moved in case ARB20-019, War Horse Ink, 107 Summit Street to approve a Certificate of Appropriateness for the new building signage as depicted by the Streetsboro sign presented at this meeting with the condition that the window sign does not exceed the 25% maximum of the window area.*

Mr. Saxe seconded the motion.

Mr. Koogle amended his motion to state that the sign be a single line.

The amendment died due to the lack of a second.

The motion carried 5-0.

V. MEETING SUMMARIES

The November 3, 2020 Meeting Summary has been moved to the next meeting.

VI. OTHER BUSINESS

None

VII. ADJOURNMENT

MOTION: ***Mr. Basista moved to adjourn the meeting. Mr. Koogle seconded the motion. The motion carried 5-0. The meeting adjourned at 3:30 p.m.***