

Kent City Health Department
414 E. Main St. POB 5192
Kent, Ohio 44240

HEALTH BOARD MINUTES
December 12, 2017

Board Members Present

Chris Woolverton
Jack Amrhein
Joan Seidel
Michelle Frederick
John Gwinn

Absent

Pam Ferguson

Staff Present

Jeff Neistadt

Guests

Mike Anguilano
Kaitlin Grant
Alexis Gaughan
Daniel Passonno
Janki Patel

Michelle Foster
Bianca Zarders
Fiona Allen
Meredith Mazza
Molly Gresser

Chris Woolverton called to order the Health Board Meeting of December 12, 2017 at 5:30 p.m.

The minutes from the November 14, 2017 meeting were distributed and reviewed by the Health Board members prior to the meeting.

Motion: A motion to approve the minutes of November 14, 2017 was made by Jack Amrhein and seconded by Joan Seidel. With no objections, the motion passed.

Statistical Report for November 2017

Jeff stated we had another good month.

Expenditures and Encumbrances Report for November 2017

Expenditures & Encumbrances for November 2017			
11/2/2017	Stow Kent Animal Hospital	Services for tissue sample for rabies check in a Dog	\$65.50
11/2/2017	Division of Real Estate	Burial Permit Fee Transmittal for October 2017	\$147.50
11/6/2017	Justin Smith	Reimbursment for safety shoes as per AFSCME contract	\$125.00
11/13/2017	Vehicle Maintenance	HD3 vehicle Servicing	\$13.90
11/17/2017	Rhoden Memorial Home, Inc.	Indigent Services for Kent Resident (#6)	\$1,000.00
11/21/2017	Jason Revesz	Reimbursment for safety shoes as per AFSCME contract	\$111.83
11/21/2017	Kyle Kelly	Reimbursment for safety shoes as per AFSCME contract	\$96.06

Motion: A motion to approve the expenditures and encumbrances for the month of November 2017 was made by Michelle Frederick and seconded by Jack Amrhein. With no objections, the motion passed.

Commissioner's Report

We had the Vaccine Focus Group here at the health department on November 29th. We had a total of 16 people total including the interns and Joan Seidel and Chris Woolverton from the board of health. Overall it was a very spirited discussion and it has over 30,000 views on Facebook and You tube.

The Servesafe evaluations from the training of Kent State Managers and our quarterly training are included in your packet. Overall, the ratings of the class and Justin as a presenter were excellent. The exam, which we cannot change, got the lowest rating as apparently it is difficult.

We have a new beg bug pamphlet that we developed in house. It will be distributed to all our housing units and well as food services and school. As you may be aware, Kent Roosevelt High School has been dealing with bed bugs and they are currently going through procedures to eliminate the risk.

We are now developing monthly fact sheets stemming from the monthly CDC Vital Signs alerts. October and November was included in your packet. In addition to the national data in the one page fact sheet, we also are including our local data for comparison purposes. They are on our website as well as providing them for walk in customers.

The Health Department received a \$3,000 training grant from the FDA to attend the National Environmental Health annual conference in Anaheim, California from June 25-28, 2018.

The Health Department will also be applying for an EPA grant based on the annual River Cleanup. We would like to expand the current efforts of the day by offering more education for the kids as well as adults and increase the amount of individuals who are cleaning up the river. We currently borrow boats from Portage County and there are fewer and fewer available each year so part of the grant will be to purchase boats for the event.

The bill that will allow dogs on patios of food services is proceeding through the Ohio House. It is anticipated that the bill will be voted on after the holiday break.

We are currently doing a lot of data analysis of our food safety program as well as the housing program. Once completed it will be shared with City Council as well as the board of health.

DISCUSSION ITEMS

Academic Health Department Project Presentations - Chris Woolverton stated that the interns working on the Academic Health Department projects have attended the Health Board Meeting to present their findings on the projects they had been given for the semester. First Presentation will be given by the Vaccine Education Internship. Chris gave a brief background on the Vaccine Focus Group held at the Health Department while the presenters were

preparing. Chris stated that students did an amazing job refuting some of the anti-vaccer's concerns during the Vaccine Focus Group held on November 29, 2017. One of the anti-vaccers whom attended the meeting recorded it and uploaded the entire meeting with commentaries to facebook and it was shared on youtube as well. The Meeting has received about 27,000 of views.

Vaccine Education Internship students: Fiona Allan, Bianca Zarders, Alexis Gaughan and Molly Gresser. Bianca Zarders began the presentation by stating they will be going over their accomplishments month to month beginning in September. September was the month of data collection and research. The interns first met with Kent City School's Registered Nurse, Rita Baker, where they gathered information from her and discovered some of the reasons why parents do not vaccinate children. Religion is often the biggest reason for vaccine refusal.

Alexis Gaughan introduced herself and continued the presentation with their findings in October and discussed the creation of the Vaccine Focus Group. The Focus group was created and flyers were distributed to their target groups. Flyers were distributed on KSU campus, at the Kent Roosevelt High School annual craft fair to parents of school age children as well as flyers being placed in local downtown businesses and restaurants on bulletin boards. It was also advertised on the Kent Health Department website.

Molly Gresser introduced herself as the next speaker. She stated that they spent the month of November pushing hard to reach their final steps to towards the Vaccine Focus group that took place November 29. They attempted to increase their own education on vaccine issues and planned for the group discussion. They also increased the advertising for the Vaccine Focus Group by posting additional flyers and posting to social media. There were a couple of people at the focus group that mentioned they saw the online post. Although it was a small number they do believe social media is still a great way to create awareness.

Fiona Allan spoke on the outcome of Vaccine Focus Group. It was not expected that attendees from the Organization called Ohio Advocates for Medical Freedom would attend the Focus Group, nor were the interns prepared for the Focus group to become a debate. The interns felt they were able to grasp the organization's concerns and understand their issues with vaccines. Fiona stated that there was definitely Pros and Cons during Focus Group meeting. Fiona stated that they learned a lot about the issues of the anti-vaccer's and why they are against it. Bianca stated that some of these concerns included the possible unsafe ingredients in vaccines, which have not been researched and/or studied. Bianca also stated that the anti-vaccer's also believe that autism is indeed a factor here as well and that vaccinating is about money and profit. The anti-vaccer's believe that it is their right to say no vaccinations, it should be the choice of parents and individuals and schools and businesses should not have the power to make them mandatory.

The students came across an article in New York Times regarding the moral differences between pro- and anti-vaccine parents. Liberty and purity are the two biggest concerns amongst vaccine hesitant parents. Statistics don't really matter to them anymore, it's not about the science and the numbers, it is about having the personal choice. Using the concepts of liberty and purity have been shown to be well received in this population. Using liberty and purity oriented messages are the best way to reach these groups. For example, the notion of taking control of your own child's health, or promoting the idea that your child will be free and "pure" of infections is better way to promote vaccination in these hesitant groups.

Future Recommendations for the Kent Health Department:

- specifically target religious centers, groups, and organizations
- shift previous promotion techniques from a scientific point of view to a personal liberty one
- widespread vaccine promotion campaign that creates awareness
- design a campaign around new ideas and research, and modern techniques to create long term change

Kent Health Department Risk Communication Plan Interns Kaitlin Grant, Meredith Mazza, Daniel Passonno, and Janki Patel began their presentation on Risk Communication.

Kaitlin stated that their assignment was to create an emergency operation plan (EOP)/risk communication plan for the City of Kent Health Department. Risk communication would be by and between the Health Departments, Hospitals, and EMA in Portage County.

Janki Patel stated that their team worked to attempt to improve the Kent Health Department's Risk Communication Plan. The main forms of risk communication used by the Health Department are Swift911, Website, various forms of social media and their main telephone. Clearance for use of these communications is given by the Health Commissioner or designated staff.

Daniel Passonno stated that they did some research regarding how to better communicate outside of the Health Department. Their research included finding other EOP's from KSU, Summa Health, University Health, New Jersey Health Department and Portage County EMA. They also reached to several officers for Public Health Preparedness.

Meredith Mazza stated that one of the first people they reached out to was William Buckbee, the Assistant Chief of Police and Assistant Director of Public Safety with the KSU Police Department. The main point that was taken from the interview with him was having a clear chain of command to facilitate clearance. They try to ensure each chain of command is as flat

as possible. When there is greater risk, dispatch can facilitate all actions. This means they don't have to wait to inform supervision or the administration.

Kaitlin Grant stated that they also interviewed Edward Grecol, the EMS Director/Disaster Coordinator for University Hospitals Portage Medical Center. Mr. Grecol told the team that they make sure to have representatives from other organizations in their command center to ensure accuracy and teamwork. They also have a 96 hour plan that states that the facility needs to have enough resources to ensure the continued survival of all staff and patients for 96 hours. This ensures that they are able to maintain themselves as an organization, so they can continue to help others.

Janki Patel stated their next interviewee was Lt. Michael Lewis from the Kent Police Department. Lt. Lewis stated to them that they are always looking at new forms of communication. Based on different demographics the use of different forms of communication is important. Going to classes for social media and reaching out to other departments to see what works for them is incredibly helpful in staying up to date. Staying on top of this can ensure that communication with the public is maintained.

Daniel Passonno stated they interviewed Ms. Marlene Martin who is the Public Information Officer/Emergency preparedness Coordinator for the Summit County Department of Public Health. She talked about how miscommunication can be an issue and it is important to stay aware of any information being released. Staying on top of the information released helps build a strong relationship with the public and makes it easier to correct or elaborate on releases as needed.

Meredith Mazza said that Kaitlin reached out to Joan Seidel, an Infection Preventionist at University Hospitals Portage Medical Center. She indicated to the team that a good relationship with other organizations is exceedingly important. Keeping each other informed works to ensure there is no miscommunication and a united front is presented.

Kaitlin stated she also reached out to Ryan Shackelford, Portage County EMA Director. He also stated that building good relationships and communication with groups and organizations does help to establish a foundation to ensure that emergencies are dealt with effectively. Kaitlin stated that it was interesting to learn that they also have backup generators available for technology failures.

Janki Patel stated that their main take away from their research and interviews was the importance of communication, and communicating effectively as well as how the forms of communication are always changing so it is important to stay up date with it. Building the lines of communications and maintaining them ensures proper response to emergencies. This can help limit miscommunication and the proper distribution of resources. Janki stated that their team recommends that the Health Department attend more organizational meetings as they

are available. Utilizing social media. Reviewing their communication technology and to ensure there is a power outage back up plan.

Chris Woolverton asked the group what is the newest the technology out there that we should be aware of or what new technology could be coming. Meredith Mazza stated that utilizing social media like Facebook and Twitter especially for the younger population would be best. Kaitlin stated that we may look at some mobile apps like FEMA, or local apps that send out information. Chris stated that Portage County does have a really nice app. There is what is called the "I'm OK" feature where people sign into the app, and respond that they are "ok" and the app can send messages to whomever you preset that feature to go to, in case there is a disaster so you can let people know you are ok if there is sporadic use of technology.

Mosquito Intern group, Michelle Foster stated she was the team lead for this group. Their goal was look at the Mosquito program to see if it was meeting PHAB requirements. Michelle stated that the team started their assignment interviewing past mosquito program interns. They reached out to 14 individuals and received responses from 6. With those responses they compiled a survey document to use with incoming interns and exiting interns.

The second project they worked on was a public health educational piece that can be distributed for mosquito control education, information and best practices in preventing mosquito bites. Mike Anguilano stated that part of that promotional piece will be used as an advertisement for the mosquito program internship as well because of what we found out from the interviews. Interviewees also stated that the amount of ground that must be covered by so few interns was a concern and some interns felt unsafe performing some of the duties in some of the areas.

Michelle stated that for her Spring Practicum project she plans to do some mosquito data analysis for Accreditation, specific to PHAB Domain 1. She will then be in a better position to make recommendations.

Chris Woolverton stated that one of his goals for the Health Department is to provide an overlay map of the city and where mosquito populations are turning up with West Nile and other viruses so we know the spots that will need to be hit hardest with larvicide and other control measures.

Accreditation Report – Mike Anguilano distributed an accreditation report prior to the meeting. Mike stated that PHAB has defined standards of operation for the ideal performance and the use of best practices for Health Departments nationally. The reason we are going through this accreditation process is because it is required by ORC. If we do not seek accreditation there will be no funding from the State to assist us in maintaining operations and programs. If there is no funding from the State there is the possibility that the Health Departments not accredited would eventually have to close.

Does accreditation work? PHAB surveyed 62 accredited health departments and listed the gains of those already accredited. Quality improvement and performance improvement was gained. Staff is better able to identify strengths and weaknesses in service. Managers and leadership staff gained a better ability to manage and lead. There is greater accountability, transparency to population it serves as well as credibility both internal and external. There is improved capacity for departments to conduct more programs and there is more funding opportunities.

Mike stated that we have collected 83% of the required documentation with that number increasing over the next few weeks with the Academic Health Department internships submitting their final projects. We are still on target for formally applying to PHAB in January 2018, and formal document submission is planned for May 2018.

ACTION ITEMS

Resolution 2018-001 3rd and Final Reading of Food Service Program fees Food Service fees are recommended to be the following:

Risk Classification	Local Fee	State Fee	Total License Fee
Risk Class 1 <25,000 sq. ft.	\$217.00	\$28.00	\$245.00
Risk Class 2 <25,000 sq. ft.	\$245.00	\$28.00	\$273.00
Risk Class 3 <25,000 sq. ft.	\$472.00	\$28.00	\$500.00
Risk Class 4 <25,000 sq. ft.	\$602.00	\$28.00	\$630.00
Risk Class 1 >25,000 sq. ft.	\$317.00	\$28.00	\$345.00
Risk Class 2 >25,000 sq. ft.	\$334.00	\$28.00	\$362.00
Risk Class 3 >25,000 sq. ft.	\$1191.00	\$28.00	\$1219.00
Risk Class 4 >25,000 sq. ft.	\$1260.00	\$28.00	\$1288.00
Mobile FSO/RFE	\$250.00	\$28.00	\$278.00
Vending	\$23.25	\$6.00	\$29.25
Temporary FSO/RFE (Commercial)	\$100.00	\$0	\$100.00
Temporary FSO/RFE (Non-Commercial)	\$50.00	\$0	\$50.00

Motion: A motion to approve the Third and Final Reading of Resolution 2018-001 Food Service Program fees was made by Jack Amrhein and seconded by Joan Seidel. With no further discussion the motion passed by roll call vote; Seidel, Aye; Amrhein, Aye; Gwinn, Aye; Woolverton, Aye; Frederick, Aye.

Resolution 2018-002 Swimming Pool Cost Analysis Swimming Pool fee increase to \$425.

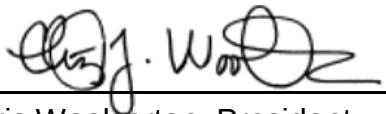
Motion: A motion to approve the First Reading of Resolution 2018-001 Swimming Pool fees was made by Joan Seidel and seconded by John Gwinn. With no further discussion the motion passed by roll call vote; Seidel, Aye; Amrhein, Aye; Gwinn, Aye; Woolverton, Aye; Frederick, Aye.

Executive Session – No executive session needed

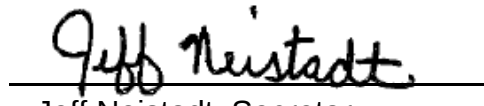
Being no further business to discuss, Chris Woolverton asked for a motion to adjourn.

Motion: A motion to adjourn the health board meeting of December 12, 2017, was made by Jack Amrhein and seconded by Michelle Frederick. With no further discussion the motion passed. Meeting adjourned at 6:32 p.m.

Approved:



Chris Woolverton, President



Jeff Neistadt, Secretary